

T.E.A.L.[®] 2018 Annual Report

Tell Every Amazing Lady[®]

About Ovarian Cancer

T.E.A.L.[®]

Louisa M. McGregor
Ovarian Cancer Foundation

www.TEALWALK.org
www.TellEveryAmazingLady.org



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A Message from Our CEO

Dear Friends and Supporters,

Since 2009, T.E.A.L.® has been raising awareness about ovarian cancer, providing support to survivors and funding medical research, and I'm proud to move forward to another year of fighting for every amazing lady. My late sister, Louisa, and I founded T.E.A.L.® from her hospital bed in 2009 after she was diagnosed with ovarian cancer. Soon after her diagnosis, it became clear to us that there was little awareness or support for this disease, and so we quickly got to work. I am astonished at the difference we've made as a team here at T.E.A.L.®, and am excited to continue with that same spirit!



T.E.A.L.® is a grassroots organization based in Brooklyn, which originally operated out of my home and has grown to a nation-wide effort to defeat ovarian cancer. In 2015, we opened the T.E.A.L.® Ovarian Cancer Community Center where we host free workshops including awareness programs and programs for survivors and their families. Thanks to our hundreds of volunteers and supporters, we've funded ovarian cancer research at the country's most prestigious medical institutions, hosted walks and other events for ovarian cancer nation-wide, and taken over NYC with our many campaigns to raise awareness about this disease! I could not be more proud of the work we've done, which is entirely thanks to supporters like you.

This year, we hope to reach even more people about the signs and symptoms of ovarian cancer. Currently there is no accurate screening test and it remains difficult to diagnose. Unfortunately, a late diagnosis often means fewer treatment opportunities, and that an effective screening test and better diagnosis practices can truly save lives. Ovarian cancer is also, like many gynecological cancers, severely underfunded, and we hope to continue to change this. This is a very serious women's health issue, and this is why grassroots activism is imperative to change the reality of this disease. With no medical screening test currently available, our programs provide some of the only tools available to the public in order to fight ovarian cancer. Our services are critical to women's health. This coming year invites a world of opportunities to make a difference and defeat ovarian cancer.

I'm excited to continue with our many awareness programs this year. Our September Campaigns during National Ovarian Cancer Awareness Month, are very influential thanks to our many community partnerships. Each year, we turn buildings and monuments teal and bring awareness about ovarian cancer to millions. Last year, we hosted the 7th Annual Ovarian Cancer Awareness Day at CitiField, opened the New York Stock Exchange, and hosted The T.E.A.L.® Walk/Run Program in 5 cities, including our 10th Annual Brooklyn T.E.A.L.® Walk/Run! We also celebrated a decade of fighting ovarian cancer at our Gala at the Brooklyn Museum, where we lit the facade the color teal raising awareness to the surrounding community. We will continue to provide free programs and webinars to support survivors and help passionate advocates get involved. All of our many programs, big and small, have allowed T.E.A.L.® to reach over 100 million people annually, and raise over \$3 million for ovarian cancer research and awareness.

We are immensely thankful to our supporters for making all this happen and excited to continue telling every amazing lady about ovarian cancer!

Sincerely,

Pamela Esposito-Amery
Co Founder & CEO

T.E.A.L.®'s Mission:

Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation's mission is to promote public awareness and education of the signs, symptoms and risk factors of Ovarian Cancer, while providing support to survivors and raising funds for research in order to find the cure for Ovarian Cancer.



Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation also known as T.E.A.L.®
T.E.A.L.® Community Center 533 16th Street, Brooklyn, N.Y. 11215 info@tealwalk.org
www.TellEveryAmazingLady.org 917-310-4835 www.tealwalk.org Not-For-Profit 501(c)3 Charitable Organization

Louisa M. McGregor

Co-Founder *In Memoriam*

Louisa's Diagnosis

Co-Founder Louisa M. McGregor was diagnosed with ovarian cancer in 2007. While going through chemotherapy and surgery, she proceeded to create the **Tell Every Amazing Lady® About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation** with her sister Pamela Esposito-Amery. What started out as an idea for a walk grew to become a not for profit foundation that has been exponentially growing since it's inception in 2009. The T.E.A.L. ® Walk/Run is the largest Ovarian Cancer Walk in New York City and has now expanded into other states.

Louisa knew nothing about ovarian cancer before her diagnosis. Like most women she had no idea that there was NO TEST for it or that ovarian cancer came with symptoms that she had had for almost a year. She felt it was imperative to tell everyone she knew that they needed to listen to their body and understand this disease. Hence, the name "Tell Every Amazing Lady®" that was born because it addressed the mission and was an acronym for the color teal that symbolizes the disease.

Louisa appeared in many public service announcements including some for Gilda's Club and Stand Up To Cancer, in addition to appearing on The Today Show and in a documentary called "The Whisper. She received many awards for the work she did while undergoing treatment including an honor by the New York State Senate for Women's History Month, a Lions Club Humanitarian Award and a Brooklyn Women of Distinction Award. Even posthumously, June 6, 2011 was designated Louisa M. McGregor Day in Brooklyn by Brooklyn Borough President Marty Markowitz .



Louisa's Legacy

After a nearly four-year battle with Ovarian Cancer, Louisa died on March 8th, 2011. At the age of 45, she left behind a husband and two children. She was a wife, mother, daughter, sister, aunt, and friend who inspired all those around her. Her dream of Tell Every Amazing Lady ® About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation is being kept alive by all of the loyal T.E.A.L. ® supporters. More of Louisa's story can be found at www.tealwalk.org/louisa.



Public Service Announcements and Press Louisa appeared in while battling Ovarian Cancer so that she could educate others about the disease:

Gilda's Club PSA

Stand Up To Cancer PSA

The Today Show-How To Talk To Your Children About Cancer

The Whisper -a documentary

Health Talk with Dr. Manny Alvarez



Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation also known as T.E.A.L.®
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2018 T.E.A.L.® Events

January 2018

- **Men of T.E.A.L.® Workshop (1/3/18)**
- **SHARE Workshop (1/08/18)**
- **T.E.A.L.® Board Meeting Phone Call (1/15/18)**
- **Crochet Workshop (1/17/18)**
- **The Harry Show (1/23/18)** in Manhattan, NY
 - Ovarian cancer survivor and member of the T.E.A.L.® community Michelle was featured on the Harry Show. As an audience member, Michelle discusses ovarian cancer with Harry Connick Jr. and asks about ways to thank her family for all that they have done for her while she is in recovery. It is a poignant moment, as Harry shares that he has been affected by ovarian cancer as well.
- **T.E.A.L.® Volunteer/Committee Meeting (1/24/18)**
- **Walter Mosley's 4th Annual Youth Job Fair Career Expo (1/26/18)** in Brooklyn, NY
 - T.E.A.L.® participated in Walter Mosley's 4th Annual Youth Job Fair and Expo. Over 250 people received awareness information including youth ranging from 14-24 years old. Special thanks to Assemblyman Walter T. Mosley of the 57th Assembly District for hosting the event and inviting T.E.A.L.® to participate.
- **Corey Johnson Event (1/28/18)** in Manhattan, NY
 - Tell Every Amazing Lady® attended NY City Council Speaker Corey Johnson's Resource Fair in Chelsea, NY. During the Fair, T.E.A.L.® staff were able to share information about the signs and symptoms of ovarian cancer. T.E.A.L.® also spoke to individuals about ways to get involved with T.E.A.L.® this spring.
- **Louisa Tribute Plaque Ceremony (1/28/18)**

February 2018

- **T.E.A.L.® Volunteer/Committee Meeting (2/08/18)**
- **T.E.A.L.® Brooklyn Chamber of Commerce Centennial Gala Celebration (2/10/18)**

- **SHARE Workshop/Caregiver Workshop (2/12/18)**
- **Bay Ridge Medical Society Dinner (2/13/18)**
- **Lions Midwinter (2/17/18)** in Queens, NY
 - Lion Pamela Esposito-Amery (CEO of T.E.A.L.®) and Lion Lawrence Esposito (T.E.A.L.® Advisory Board Member) and Lion John Cucarese (Board Secretary of T.E.A.L.®) with Committee T.E.A.L.® Chair Lion Audrey Julien spread awareness and educational information about the signs, symptoms, and risk factors of Ovarian Cancer to over 200 individuals at the Lions Clubs International District 20-K1 Mid Winter Convention in Queens, NY.
- **Corey Johnson District 3 Resource Fair (2/20/18)** in Manhattan, NY
 - Tell Every Amazing Lady® attended NY City Council Speaker Corey Johnson's Resource Fair in Chelsea, NY. During the Fair, T.E.A.L.® staff were able to share information about the signs and symptoms of ovarian cancer. T.E.A.L.® also spoke to individuals about ways to get involved with T.E.A.L.® this spring.
- **Men of T.E.A.L.® Meet Up Series (2/21/18)**
- **T.E.A.L.® Board Meeting (2/28/18)**

March 2018

- **T.E.A.L.® Volunteer/Committee Meeting (3/06/18)**
- **Flora Genetics Webinar (3/07/18)**
- **SHARE Workshop (3/12/18)**
- **T.E.A.L.® Board Meeting (3/14/18)**
- **PS 164 Parent Teacher Conference (3/15/18)** in Brooklyn, NY
 - T.E.A.L.® was invited to P.S. 164 Caesar Rodney in Brooklyn, NY during Parent Teacher Conferences T.E.A.L.® had a table where parents could learn more about the signs and symptoms of ovarian cancer, the importance of early detection, and the work that T.E.A.L.® does throughout Brooklyn and how to get involved.

about the work that Tell Every Amazing Lady® is doing and how to get involved through internships or volunteering.

- **Brooklyn College Job Fair (3/16/18)** in Brooklyn, NY
 - T.E.A.L.® participated in an Internship and Job fair at Brooklyn College. T.E.A.L.® was able to connect with students and provide guidance and internship opportunities for students interested in pursuing careers in non-profit management and other related fields. T.E.A.L.® also used the opportunity to spread information to students about ovarian cancer signs, symptoms, and risk factors.
 - **United Airlines Half Marathon (3/18/18)** in Manhattan, NY
 - T.E.A.L.® staff and interns were up bright and early on Sunday, to cheer on Team T.E.A.L.® & spread awareness about ovarian cancer! It was a beautiful morning to cheer on the 6 runners who fundraised for teal, as well as to provide support to all the runners participating in one of New York's most iconic races.
 - **Painting Event in Savannah (3/20/18)**
 - **Men of T.E.A.L.® Meet Up Series (3/21/18)**
 - **Dr. Lederman Webinar (3/26/18)**
 - **NYC DOE Health Fair (3/28/18)** in Manhattan, NY
 - T.E.A.L.® attended the Adult Education Health Fair in Manhattan. During the health fair, T.E.A.L.® had an awareness table and used the opportunity to spread information to students and members of the local community about Ovarian Cancer signs, symptoms, and risk factors in addition to T.E.A.L.®'s upcoming events and volunteer opportunities.
 - **Saint Francis College Job Fair (4/11/18)** in Brooklyn, NY
 - Marketing Associate Paulina Rugart spoke with students about opportunities at T.E.A.L.®, mainly those which involve social media and design. The fair was a great opportunity to meet other companies and nonprofits, as well as to raise awareness about T.E.A.L.® as a foundation, the signs and symptoms of ovarian cancer, and engage the public about our 10th Annual Brooklyn T.E.A.L.® Walk/Run™ coming up in September.
 - **Grand Army Plaza Press Conference (4/13/18)** in Brooklyn, NY
 - There was a T.E.A.L.® Press Conference at Grand Army Plaza to commemorate T.E.A.L.®'s "10 Years of Amazing" and T.E.A.L.®'s upcoming gala where the lobby of the Brooklyn Museum would be lit teal. News 12 was able to speak to both CEO & Co-Founder Pamela Esposito-Amery, and Majority Leader of NY City Council Laurie Cumbo about the importance of early detection for ovarian cancer, and the many things that T.E.A.L.® has accomplished since its founding 10 years ago.
 - **Eagle Academy Health Fair (4/14/18)** in Staten Island, NY
 - T.E.A.L.® volunteers attended the Eagle Academy Health Fair in Staten Island. T.E.A.L.® provided vital information to the community about the signs, symptoms, and risk factors of ovarian cancer, as well as the different ways to get involved with T.E.A.L.® this spring & summer.
 - **PS 164 Health Fair (4/14/18)** in Brooklyn, NY
 - A public elementary school in Brooklyn, held a health fair in partnership with CAMBA Beacon 164. T.E.A.L.® provided vital information to the Brooklyn community about the signs, symptoms, and risk factors of ovarian cancer, as well as the different ways to get involved with T.E.A.L.® this spring & summer.
 - **CAMBA Beacon 269 Health Fair (4/14/18)** in Brooklyn, NY
- ## April 2018
- **T.E.A.L.® Board Meeting (4/04/18)**
 - **SHARE Workshop (4/09/18)**
 - **St Joseph's College Job Fair (4/11/18)** in Brooklyn, NY
 - T.E.A.L.® attended a job and internship fair at St. Josephs College in Brooklyn, NY. There were over 100 students and community members at the fair, and T.E.A.L.® provided more information

- T.E.A.L.® staff attended the CAMBA Health Fair at CAMBA Beacon 269. T.E.A.L.® provided vital information to the Brooklyn community about the signs, symptoms, and risk factors of ovarian cancer, as well as the different ways to get involved with T.E.A.L.® this spring & summer. The fair also featured a Zumba class, and other healthy activities for attendees before they entered the health fair in the auditorium.
- **Greenville Bartending Event (4/20/18)** in Greenville, SC
 - T.E.A.L.®'s amazing volunteer, Samantha Radandt along with B&R Events hosted a "Battle of the Sexes" event at Zen, an elegant space for hire, on April 20th, 2018 to raise money for ovarian cancer. Male bartenders competed with female bartenders to see who could raise the most money for T.E.A.L.®! Over \$1,600 was raised, and the event, sponsored by Table 301, Ji-rōz, Southern Culture, Stone Pin Company, Encore Gastrolounge, Universal Joint Greenville, and The Poinsett Bride was a great success.
- **10 Year Celebration Gala (4/21/18)** in Brooklyn, NY
 - T.E.A.L.® lit the lobby of the Brooklyn Museum Teal during our 10 Years of Amazing Gala, to raise awareness about ovarian cancer for New York City residents. Visible from Eastern Parkway all night long- it was a great opportunity for passerby to learn more about T.E.A.L.® and what the color teal symbolizes.
- **Men of T.E.A.L.® Meet Up Series (4/25/18)**
- **Denim Day at Bellevue (4/25/18)** in Manhattan, NY
 - T.E.A.L.® was invited to table at Bellevue Hospital for their Annual "Denim Day" event to raise awareness about support services for Sexual Assault survivors. Associate Elizabeth Caucho is spoke to patients and hospital staff about the signs, symptoms, and risk factors of ovarian cancer. It was a great day of engaging Manhattan residents, and connecting with organizations and programs that help citizens throughout

New York City. Thank you Bellevue Hospital for including us and allowing us to share valuable information about ovarian cancer!

- **Community Board 11 Health Fair (4/29/18)**
 - T.E.A.L.® Youth Ambassador Kiara Carrion, and Associate Elizabeth Cauchois attended a health fair at Bronx House on April 29, 2018. T.E.A.L.® provided vital information to the Bronx community about the signs, symptoms, and risk factors of ovarian cancer, as well as the different ways to get involved with T.E.A.L.® this spring & summer.
- **Daughters of Teal (4/30/18)**

May 2018

- **Energy Healing Workshop (5/03/18)**
- **E&P Pathways Health Fair (5/03/18)** in Manhattan, NY
 - T.E.A.L.® attended the Pathways to Graduation Health Fair in Manhattan. During the health fair, T.E.A.L.® had an awareness table and used the opportunity to spread information to students and members of the local community about ovarian cancer signs, symptoms, and risk factors in addition to T.E.A.L.®'s upcoming events and volunteer opportunities.
- **Brooklyn College Health & Wellness Festival (5/08/18)** in Brooklyn, NY
 - On World Ovarian Cancer Awareness Day, T.E.A.L.® attended the Health & Wellness Fair at Brooklyn College. T.E.A.L.® had a table on the east quad, where students, faculty, and other Brooklyn College staff could stop by and learn more about T.E.A.L.®'s work and the information and resources available at our community center. The fair featured information on healthy eating, disease prevention, health insurance options, and ways to stay active and fit.
- **RMA Of NY Event (5/09/18)** in Manhattan, NY
 - T.E.A.L.® Scientific Advisory Board Member Dr. Matthew Lederman led a discussion for healthcare practitioners, local organizations, and the public on how BRCA carriers and patients with

Lynch Syndrome and other hereditary cancers can plan and build the families of their dreams. The talk also covered how IVF with Preimplantation Genetic Diagnosis (PGD) is utilized to prevent the transmission of cancer predisposition syndromes to offspring. T.E.A.L.® was able to say a few words about its work throughout NYC and was able to speak to other organizations in NYC and farther afield about their work with cancer patients and genetics.

- **Bellevue Mammogram/Health Fair (5/10/18)** in Manhattan, NY
 - T.E.A.L.® was invited to table at Bellevue Hospital in New York, NY as part of their series to provide free Mammogram Screenings to the community, and to raise awareness about breast cancer, other types of cancer, and nutrition. Associate Elizabeth Cauchois spoke to patients and hospital staff about the signs, symptoms, and risk factors of ovarian cancer. It was a great day of engaging Manhattan residents, and connecting with organizations and programs that help citizens throughout New York City. Thank you, Bellevue Hospital for including us and allowing us to share valuable information about ovarian cancer
- **Blackbaud Event (5/11/18)**
- **T.E.A.L.® Board Meeting(5/16/18)**
- **Sonia Government Grant Meeting -site visit (5/17/18)**
- **Team Annie Event (5/18/18)** Long Island, NY
 - The 5th Annual Team Annie Fundraiser for the 10th Annual Brooklyn T.E.A.L.® Walk/Run™ in loving memory of Andrea “Annie” Roberts took place in Aura Nightclub. Hosted by News 12 Long Island’s Antoinette Biordi, it was a great night of raising awareness and spreading the word about T.E.A.L.®’s work throughout New York City and Long Island. Team Annie was able to raise a total of \$2,100!
- **SHARE Workshop (5/21/18)**

- **Charles B. Wang Community Center Talk(5/23/18)** in Manhattan, NY
 - T.E.A.L.® was invited by Charles B.Wang Community Health Center to present to clinic staff and volunteers about genetics and ovarian cancer. T.E.A.L.® board member and Genetics Counselor, Flora Poleshchuk (of Myriad Genetics Laboratories) spoke to attendees about T.E.A.L.®’s work in the community, her work with T.E.A.L.®, and provided information about counselling patients about genetic testing and risk factors. Charles B. Wang is a local federally qualified health center providing high quality and affordable health care to the underserved, with a focus on Asian Americans in particular.
- **Men of T.E.A.L.® Meet Up Series (5/30/18)**
- **T.E.A.L.® Volunteer Meeting (5/31/18)**

June 2018

- **SHARE Workshop (6/06/18)/ Caregiver (6/06/2018)**
- **7th Annual Ovarian Cancer Awareness Day (6/08/18)** in Queens, NY
 - During the subway, supporters were able to purchase tickets to the game while raising money for T.E.A.L.®. It is always great to see our teal shirts in the stands. What a great, fun way to raise awareness!
- **Brooklyn Pride Festival (6/09/18)** in Brooklyn, NY
 - On June 9th, T.E.A.L.® had a booth at Brooklyn Pride Festival on 5th Avenue. We were able to show our support while spreading awareness about ovarian cancer to thousands of spectators. We also had games and prizes at our booth. It was a great event!
- **Rose K. Fashion Show Fundraiser (6/10/18)** in Brooklyn, NY
 - Rose Kardashian, an ovarian cancer survivor & owner of Loosey Goosey Fashions, held a fashion show at our T.E.A.L.® Community Center. Guests were able to enjoy light refreshments, watch the fashion show, and shop while they learned more about ovarian cancer!

Part of the proceeds from the sales benefited T.E.A.L.®.

with raffles and prizes, while supporting a great cause.

- **Painting With a Twist-Mandy NC Fundraiser (6/10/18)**

in Charlotte, NC

- On Sunday June 10th from 4-6pm, [Painting with a Twist](#) Charlotte will be having a special event- Painting With a Purpose! 50% of proceeds from ticket sales will benefit T.E.A.L.®. If you are local to the area, sign up [here!](#)

- **T.E.A.L.® Board Meeting (6/13/18)**

- **Maimonides Survivor Day (6/13/18)**

in Brooklyn, NY

- T.E.A.L.® had a table at Maimonides National Cancer Survivor Day on June 13th at Dyker Beach Golf Course. Representatives were able to meet and interact with courageous cancer survivors and spread awareness about ovarian cancer, as well as invite survivors to our free workshops! We even had a surprise visit from Mr. Met!

- **Board Audit Committee Meeting (6/19/18)**

- **Tijuana Flats Restaurant Fundraiser Kappa PSI (6/20/18)** in Savannah, GA

- **Cancer & Careers National Conference On Work & Cancer (6/22/18)** in Manhattan, NY

- Cancer and Careers held their 8th Annual National Conference on Work & Cancer in NYC! T.E.A.L.® is one of Cancer and Careers' community partners and had educational materials given out at the conference to hundreds of attendees.

- **Men of T.E.A.L.® Meet Up Series (6/27/18)**

- **T.E.A.L.® Volunteer Meeting (6/28/18)**

- **Denise Fundraising Paint Night (6/30/18)** in Garden City, NY

- T.E.A.L.® supporters raised over \$1,200 during a painting event in Garden City, NY. Guests were able to enjoy an afternoon of painting

July 2018

- **SHARE Workshop (7/09/18)**

- **NYSE Opening Bell Ceremony (7/09/18)**

in Manhattan, NY

- T.E.A.L.® had the honor of ringing the opening bell of the New York Stock Exchange for the second time in our foundation's history. In honor of our 10 year Anniversary we again spread global awareness for a disease that doesn't have an accurate screening test and kills over 22,000 women a year in the United States alone. Surrounded by staff, board members, and supporters, our CEO & Co-Founder, Pamela Esposito-Amery opened the New York Stock Exchange.

- **T.E.A.L.® Board Meeting (7/11/18)**

- **Savannah Baseball Fundraiser (7/13/18)**

Savannah, Georgia

- Savannah Bananas will playing a game with ALL proceeds being donated to ovarian cancer research! The game will take place at Grayson Stadium at 7:05pm.

- **T.E.A.L.® Volunteer Meeting (7/19/18)**

- **Kendra Scott Fundraiser (7/22/18)** in Charlotte, NC

- **Men of T.E.A.L.® Meet Up Series (7/25/18)**

- **Baltic St Health & Wellness Fair (7/26/18)** in Brooklyn, NY

- T.E.A.L.® participated in Baltic Street's 1st Annual Mental Health & Wellness Fair in Fort Greene. Attendees received information about ovarian cancer signs and symptoms and learned about our upcoming T.E.A.L.® Walk for ovarian cancer in Prospect Park.

- **Whitesboro Podcast (7/30/18)** In Whitesboro, NY

- T.E.A.L.® volunteers including Sarah Firsching and Sabrina Fryman were featured in the Home Free Podcast to discuss the 2018 4th Annual Whitesboro Walk. Sarah and Sabrina discussed with Adeline, from

Home Free, how the walk spreads awareness about ovarian cancer and also how throughout the year volunteers in Whitesboro, NY hold events to spread awareness and raise money for research.

August 2018

- **Savannah Wings Fundraiser (8/03/18)**

Savannah, Georgia

- The 5th Annual Savannah T.E.A.L.® Walk volunteer coordinators held a contest to see which team participating in the Savannah T.E.A.L.® Walk could raised the most money on the T.E.A.L.® Website. The contest ended on August 21st with the winning team, Warrior Women, receiving a gift certificate for 50 wings at Buffalo Wild Wings.

- **T.E.A.L.® Volunteer Meeting (8/04/18)**

- **Lions Family Fun Day Event (8/05/18)** in

Breezy Point, NY

- Fort Tilden Park, Breezy Point, NY, the Lions Club District 20-K1 had a T.E.A.L.® table set with information about our awareness programs and free services. It was a successful event in spreading awareness about ovarian cancer to hundreds of attendees and their families.

- **SHARE Workshop (8/06/18)**

- **Team Margaret Fundraiser (8/08/18)**

New Hyde Park, New York

- Team Margaret held a fundraiser on August 8th at The Clubhouse NY in New Hyde Park. Wristbands were sold for \$5 to guests at the event to enjoy drinks specials. All \$320 raised from the wristbands were donated towards Team Margaret's fundraising goal for the 10th Annual Brooklyn T.E.A.L.® Walk/Run

- **Bake Sale for Brooklyn T.E.A.L.® Walk's Team Margaret (8/12/18)**

New Hyde Park, New York

- On August 12th, a bake sale was held at St. Mary's Jacobite Syrian

Orthodox Church in Lynbrook, NY to raise funds for Team Margaret. The bake sale was open to the church community and raised \$141. Thank you to team captain, Janice, for putting this together!

- **Greenwich Firehouse Lighting (8/14/18)**

Greenwich, Connecticut

- In honor of September Ovarian Cancer Awareness Month, the Sound Beach Fire Department turned TEAL on August 14th. The outside of the building was covered in TEAL colored lights and the Ovarian Cancer Awareness flag was raised. The Sound Beach Fire Department and the team of Firefighters were a symbolic cornerstone in the fight against Ovarian Cancer and the T.E.A.L.® (Tell Every Amazing Lady®) awareness platform in Greenwich, Connecticut throughout the month of September 2018.

- **Ribbon Campaign (Flatbush/5th Ave) (8/20/18)** in Brooklyn, NY

- T.E.A.L.® partnered with Turn the Towns Teal® and tied teal ribbons along 5th Avenue and Flatbush Avenue in Brooklyn, NY. T.E.A.L.® partnered with the North Flatbush Avenue BID and the Fifth Avenue BID to decorate the town with Teal. Press attended.

- **Bag Stuffing Day (8/25/18)** in

Brooklyn, NY

- T.E.A.L.® had over 40 volunteers come to our Brooklyn T.E.A.L.® Community Center to help stuff our goodie bags for the 10th Annual Brooklyn T.E.A.L.® Walk/Run.

- **BBH Press Conference (8/28/18)** in

Brooklyn, NY

- Brooklyn Borough Hall was lit teal from September 1st through September 8th to kick off National Ovarian Cancer Awareness month. A press conference was held on the steps of Borough Hall on August 28th to announce the lighting and educate the public on ovarian cancer.

September 2018-Ovarian Cancer

Awareness Month

- **BBH Lit Teal (9/01/18)** in Brooklyn, NY
 - Brooklyn Borough Hall was lit teal from September 1st through September 8th to kick off National Ovarian Cancer Awareness month
- **MCU Park Event & Luna Parachute Jump Lit Teal (9/01/18)** in Brooklyn, NY
 - T.E.A.L.® kicked off National Ovarian Cancer Awareness Month with the lighting of Luna Park's Parachute Jump in Coney Island the color teal for the 4th year in a row! In addition to this, T.E.A.L.® partnered with the **Brooklyn Cyclones** whom allowed our CEO, Pamela Esposito-Amery, to throw the first pitch, and later awarded her with a "Winning Woman" award. An amazing opportunity to raise awareness!
- **IHEART Radio Interview Air Date (9/02/18)**
- **Brooklyn Walk (9/08/18)** in Brooklyn, NY
 - T.E.A.L.® hosted the 10th Annual Brooklyn T.E.A.L.® Walk/Run for ovarian cancer. Thanks to the many participants and volunteers at the 10th Annual Brooklyn T.E.A.L.® Walk/Run, T.E.A.L.® celebrated a decade of raising awareness, supporting survivors, and funding ovarian cancer research. The walk took place at the Bandshell at Prospect Park and hasn't reached its goal yet of \$250,000!. All the profits raised at the 10th Annual Brooklyn T.E.A.L.® Walk/Run will go to supporting T.E.A.L.® mission of awareness, support, and medical research.
- **Whitesboro Walk (9/08/18)** in Whitesboro, NY
 - Research for a cure! The event included activity booths, a Survivor Ceremony, an exercise warm up, and more. The event raised \$5,608.00
- **Ohio Walk (9/08/18)** in Boardman, OH
 - The 1st Annual Boardman T.E.A.L.® Walk/Run took place on September 8, 2018 in Boardman, Ohio with over 120 participants. It was a beautiful day to honor all the amazing ladies, and those who have been affected by ovarian cancer. This event raised over \$1,400 and was organized by The Rose Mary Flanagan Ovarian Cancer Foundation.
- **Kiara Fashion Show (9/08/18)** in Harlem, NY
 - One of our Youth Ambassadors, Kiara Carrion, had her fashion line, Kitara featured in Harlem Fashion Week! Kiara continues to impress us with her amazing perseverance and dedication at such a young age! Read below about her inspiration behind her beautiful, teal, designs. In the words of Kiara: "My Teal Goddess Collection at HFW honored the beautiful women that have been touched by Ovarian Cancer. The Orange piece represented a symbol of Strength, Courage, Hope and Faith. Blessed to have shown my collection at fashion week at the age of 17. It was an amazing experience from the audition process to seeing the models on the runway. I want to thank my friends and family that came to support me and the amazing models that did an amazing job."
- **QBE Webinar (9/13/18)** in Manhattan, NY
 - Throughout the month of September T.E.A.L.® was invited to spread awareness about ovarian cancer to the staff at QBE North America. QBE has been a generous supporter of T.E.A.L.® by creating an online campaign, forming a team and supporting our Brooklyn T.E.A.L.® Walk/Run and more! During a company wide webinar, sponsored by the QBE Foundation, we reached over 2,000 employees of QBE North America in locations around the country including New York, Atlanta and Chicago spreading awareness and answering questions.

- **Myrtle Avenue Ribbon Tying (9/14/18)** in Brooklyn, NY
 - T.E.A.L.® turned Myrtle Avenue TEAL on September 14th with the help of the Myrtle Avenue BID and Turn the Towns Teal®. T.E.A.L.® staff and supporters tied teal ribbons around trees in honor of September being National Ovarian Cancer Awareness Month. Local businesses like Pecks and Corkscrew Wines also got involved by supporting the cause with part of the proceeds of sales for September.
- **5th Annual Queens Cancer Walk (9/15/18)** in Queens, NY
 - T.E.A.L.® had the opportunity to spread awareness about ovarian cancer at the 5th Annual Queens Cancer Walk in South Richmond Hill, NY. A T.E.A.L.® representative was able to interact with all attendees and answer any questions he/she had about ovarian cancer.
- **Corvette Fundraiser (9/16/18)** in Pompton Plains, NJ
 - T.E.A.L.® participated in the 10th Annual Corvette & Open Car Show in Pompton Plains, NJ on September 16th. This was a great opportunity to raise awareness about ovarian cancer to 300 people and have a portion of the proceeds will be donated to T.E.A.L.®! Our Youth Ambassador, Sunisha, also stopped by to support! Thank you to the North Jersey Corvette Club for choosing T.E.A.L.® as the beneficiary and raising \$1200 for our foundation at this event!
- **Greenwich Proclamation (9/17/18)** in Greenwich, CT
 - The Greenwich Town Hall lit up teal to raise awareness about ovarian cancer and inaugurate September as Ovarian Cancer Month. First Selectman, Peter Tesei, issued the proclamation deeming September as ovarian cancer month in

Greenwich, and ovarian cancer flags were raised to spread awareness to the community. T.E.A.L.® was represented by Kaile Anne Josephs Zagger in loving memory of Ms. Zagger's mother, Marilyn Ann Trahan Josephs, who passed away from ovarian cancer at age 46.

- **Lady Titans Softball Team Fundraiser (9/18/18)** in Oconee, Georgia
 - The Lady Titans Softball team from Lake Oconee Academy in Georgia, hosted a teal Out game. Students and teachers were asked to wear a shirt designed for the game at school on Tuesday and to the game that evening. T.E.A.L.® supporter, Lea, was presented a check for \$700 at the start of the varsity game. In addition to wearing teal jerseys and selling the t-shirts, the team also painted teal ribbons on the field and used teal bases.
- **Savannah Walk (9/22/18)** Savannah, GA
 - The 5th Annual Savannah T.E.A.L.® Walk in Georgia took place at Lake Mayer Track on Saturday, September 22nd, 2018. This walk was intended to spread awareness, courage, and strength of both ovarian cancer survivors and the families who have been touched by the disease while spreading knowledge and raising funds for research for a cure. Hundreds of participants had a fun and inspiring day with activity booths, a survivor ceremony, music, ceremonies and so much more. The event raised \$24,449.73 in which helped us fund a medical research grant at The Ovarian Cancer Institute in Atlanta, Georgia!
- **Litchfield Walk (9/22/18)** in Litchfield, CT

- The 5th Annual Litchfield T.E.A.L.® Walk in Connecticut took place at Litchfield Community Field. This walk was intended to spread awareness, courage, and strength of both ovarian cancer survivors and the families who have been touched by the disease while spreading knowledge and raising funds for research for a cure. The event consisting of about 100 people and 11 teams included activity booths, music, ceremonies and so much more. The walk raised \$5000 for our programs.
- **1st Baptist Church Cancer Awareness Day (9/22/18)** in Richmond Hill, NY
 - T.E.A.L.® sent awareness materials to the 3rd Annual Cancer Awareness Day in Richmond Hill, NY. This is an amazing awareness event that allows us to support our mission in telling every amazing lady about ovarian cancer!
- **YWCA-Greenwich Event (9/26/18)** in Greenwich, CT
 - Gynecologic Oncology at New York Presbyterian Hospital Weill Cornell and Dr. Melissa K. Frey, Assistant Professor at New York Presbyterian Hospital Weill Cornell, who discussed the basics of ovarian cancer and key methods of prevention as well as the role of genetics in preventing ovarian cancer.
- **P.S. 164 /PPA (9/26/18)** in Brooklyn, NY
 - T.E.A.L.® was invited to speak to the parents at PS 164 in Borough Park, Brooklyn on “TEAL Day”, which was a day designated to raising awareness about ovarian cancer. Students and teachers were invited to wear the color teal to bring awareness to this awful disease during National Ovarian Cancer Awareness Month.
- **4th Annual Girls Night Out Milk River Event (9/27/18)** in Brooklyn, NY
 - A big thank you to Timothy Marshall and **S.W.A.G.** (Sisters with a Goal) for raising \$1,700 through the 4th Annual Girls Night Out “Pink & Teal” event, and also through FaceBook fundraisers! We always appreciate their amazing dedication and support of T.E.A.L.®’s mission to raise awareness about ovarian cancer! There is still time for YOU to help us reach our goal this year!
- **City Hall Lighting (9/28/18)** in Manhattan, NY
 - City Hall was lit the color teal in honor of National Ovarian Cancer Awareness Month! This was the third year City Hall has been lit teal helping us raise even more awareness about ovarian cancer! We want to thank City Hall for joining our campaign and for the continued support.
- **FWC Survivor Course (9/29/18)** in Manhattan, NY
 - The Foundation for Women’s Cancer offered a free full-day Ovarian Cancer Education Course for survivors, friends, and families in Manhattan, NY. Tell Every Amazing Lady® sponsored this program which included distributing resources and information to participants at the event. The FWC’s Survivor Course enabled T.E.A.L.® to continue its efforts to support survivors of ovarian cancer along with their caretakers, loved ones, and anyone else affected by ovarian cancer.
- **Harvard Women’s Empowerment Expo (9/29/18)** in Boston, MA
 - Tell Every Amazing Lady® was featured at the Harvard Global Women’s Empowerment 3rd Annual Expo in Boston. T.E.A.L.® spoke with Harvard students and alumni about ovarian cancer and in an awareness campaign to educate the Harvard community. Showcased among other exceptional Global Women’s programs, T.E.A.L.®

advised women to listen to their bodies and provided educational materials.

Coordinator, Solange, urged the school sell as many teal colored treats as they can – and they did! This bake sale sold over 360 cupcakes raising \$885!

October 2018

- **Coffee with Assembly Member Jo Anne Simon (10/03/18)** in Brooklyn, NY
 - A representative from T.E.A.L.® joined Assembly member Jo Anne Simon and the community at Veltette Brew in Park Slope, Brooklyn to discuss all things happening in Park Slope. T.E.A.L.® was given the opportunity to talk about our foundation and invite the attendees and Assembly member Jo Anne Simon to our upcoming Wellness Weekend.
- **MSKCC Ovarian Cancer Conference (10/04/18)** in Manhattan, NY
 - On October 4th T.E.A.L.® had the privilege of attending Memorial Sloan Kettering's Gynecologic Surgery & Ovarian Cancer Management Conference. This was amazing conference where we were able to learn about all the latest things involving ovarian cancer. We were especially excited to hear about the new findings and methods of treating ovarian cancer. Conferences such as these give us a sense of empowerment and hope that we are one step closer to seeing an end to ovarian cancer! Thank you to all of the AMAZING doctors who are working on this important issue.
- **SHARE Workshop (10/09/18)**
- **Brooklyn College Job Fair (10/12/18)** in Brooklyn, NY
 - At the Brooklyn College Job Fair, in Midwood, Brooklyn, Tell Every Amazing Lady® shared with students internship and volunteer opportunities available at T.E.A.L.®. T.E.A.L.® also displayed awareness cards to inform students and faculty about the signs, symptoms and risk factors of ovarian cancer.
- **PS 164 Bake Sale (10/12/18)** in Brooklyn, NY
 - PS 164 in Brooklyn, NY hosted a bake sale at their school with the proceeds being donated to T.E.A.L.®. Parent

- **AICF Mobile Clinic + Myriad Genetics (Wellness Weekend (10/13/18))** in Brooklyn, NY
 - The T.E.A.L.® Community Center hosted a free Wellness Weekend, which included no-cost mammograms and genetic testing information. Over 20 members of the community attended the workshop, including a visit from News 12 Brooklyn! T.E.A.L.® thanks Research for Life® American Italian Cancer Foundation and Myriad Genetics for their generous contributions to the Wellness Weekend – we hope to have several more programs like this in the future.
- **IACC & NJTA Fall Festival (10/14/18)** in Parsippany, NJ
 - T.E.A.L.®'s Youth Ambassador, Sunisha, spread awareness about ovarian cancer with a jewelry creating booth at the Indo-American Cultural Coalition & North Jersey Telugu Association Fall Festival Celebration. Sunisha's table raised \$200 for T.E.A.L.®! Thank you to Sunisha and the IACC and NJTA for allowing T.E.A.L.® to spread awareness about ovarian cancer!
- **T.E.A.L.® Board Meeting (10/17/18)**
- **Brooklyn College OC Workshop (10/18/18)** in Brooklyn, NY
 - Tell Every Amazing Lady® held an Ovarian Cancer Workshop at Brooklyn College. This workshop provided information to students about ovarian cancer including informing them about the signs and symptoms of the disease.
- **T.E.A.L.® Volunteer Meeting (10/18/18)**
- **City Point Expo (10/18/18-10/19/18)** in Brooklyn, NY
 - Tell Every Amazing Lady® was featured at the City Point NYCRUNS Brooklyn Half Marathon. T.E.A.L.® raised awareness about ovarian cancer and was able to speak with runners about risk factors and genetic information. It

was a great opportunity to also inform runners about upcoming marathons including the NYC Half and the LA Marathon that T.E.A.L.® is participating in.

- **North Flatbush Fall Fest (10/20/18)**, Brooklyn, NY
 - T.E.A.L.® participated in the Fall Festival on Flatbush Ave on Saturday, October 20th, 2018, which celebrated the completion of the 6th Avenue Triangle for pedestrian safety. T.E.A.L.® had a table at the Fall Fest and was able to educate the community about ovarian cancer, along with our programs and services. With live performances, a ribbon cutting ceremony, and games and activities for all ages, the event was a great kickoff to fall in New York, and a great way to reach more people about ovarian cancer
- **Breast Cancer Walk (10/21/18)** in Brooklyn, NY
 - Throughout the year Tell Every Amazing Lady® shows their support for other cancer organizations. This year the T.E.A.L.® staff showed their support against breast cancer while participating in the Making Strides Against Breast Cancer Walk on October 21st at MCU Park in Coney Island. T.E.A.L.® is proud to make strides against breast cancer
- **Kingsborough Homecoming (10/21/18)** in Brooklyn, NY
 - T.E.A.L.® spread awareness by having a table at the Kingsborough Community College Homecoming in Manhattan Beach Brooklyn, NY.
- **LIU presentation (10/30/18)** in Long Island, NY
 - T.E.A.L.® presented to students and faculty of the Genetic Counseling Department at LIU Post in Long Island. Students from this masters

program have been doing a rotation at our T.E.A.L.® Community Center assisting with various projects including updating, and creating new, genetic testing educational materials. We are so happy to form this relationship with a program that is educating future genetic counselors. Speaking to a genetic counselor and understanding your family history/risk is crucial to an ovarian cancer diagnosis.

November 2018

- **Board Meeting (11/7/18)**
- **Neveen Cosmetics Make Up Event for Survivors (11/12/18)** in Brooklyn, NY
 - Thank you Neveen Cosmetics for providing make-overs to our CEO and ovarian cancer survivors. This event helped make every lady look and feel their best. Neveen Cosmetics not only gave the women a night of pampering, but also provided transportation to and from the event so it was a worry free night. Mrs. Dominic created Neveen Dominic Cosmetics with the goal of making all women look and feel beautiful, regardless of skin tone.
- **9 Key Factors Workshop (11/13/18)** in Brooklyn, NY
 - Join us on November 13th for a double workshop event! At 3:30pm Tracy White will be moderating a workshop based on Kelly A. Turner's "Radical Remission: Surviving Cancer Against All Odds." This workshop will cover what a "radical remission" is and explain the 9 key factors that can help you boost your immune system to fight cancer. Then from 6pm-7:30pm there will be our monthly SHARE Ovarian Cancer Support Group.
- **SHARE Workshop (11/13/18)**
- **PS164 Parent Teacher Conference (11/15/18)** in Brooklyn, NY
 - Thank you PS164 in Borough Park, Brooklyn for inviting Tell Every Amazing Lady® to spread awareness at the school's parent teacher conference and. We appreciate having the opportunity to inform individuals about the signs

and symptoms and risk factors of ovarian cancer.

- **Pratt Job Fair (11/16/18)** in Brooklyn, NY
 - T.E.A.L.®'s CEO, Pamela Esposito-Amery, informed students about the signs, symptoms and risk factors of ovarian cancer at the Pratt Institute Job Fair in Fort Greene Brooklyn, on November 16th. She also presented ways students can get involved with T.E.A.L.® including available volunteer and internship opportunities.
- **PS 164 Fall Festival (11/17/18)**, Brooklyn, NY
 - Thank you PS164 in Borough Park, Brooklyn for inviting Tell Every Amazing Lady® to spread awareness at the school's parent teacher conference on November 15th and Fall Festival on the 17th. We appreciate having the opportunity to inform individuals about the signs and symptoms and risk factors of ovarian cancer.
- **T.E.A.L.® Strategic Planning Board Meeting (11/18/18)**
- **Giving Tuesday (11/27/18)** in Brooklyn, NY
 - Giving Tuesday, we held an open house at the T.E.A.L.® Community Center to help spread awareness about ovarian cancer the programs we offer. This open house consisted of an essential oils wellness presentation, gingerbread cookie decorating and a raffle.

December 2018

- **Holy Name Christmas Shop (12/02/18)** in Brooklyn, NY
 - Tell Every Amazing Lady® promoted and sold products from the T.E.A.L.® shop at the St. Joseph the Worker Academy's 7th Annual Vendor Holiday Sale in

Windsor Terrace. Another great event where T.E.A.L.® had the opportunity to interact with the community, spread awareness, and shop!

- **St. Johns Paint Night Fundraiser (12/03/18)** in Queens, NY
 - The Phi Sigma Sigma Chapter at St. John's University in Jamaica, NY, held a Paint Night with proceeds benefiting T.E.A.L.®. The Paint Night raised over \$400 for T.E.A.L.®! A big thank you to Phi Sigma Sigma for not only organizing this amazing Paint Night, but also for your continued support!
- **T.E.A.L.® Board Meeting/Holiday Pot Luck/Audit (12/05/18)**
- **FY19 Discretionary Funding Workshop for non profits (12/05/18)**
- **Karen Essential Oils Workshop (12/06/18)**
- **SHARE Workshop (12/11/18)**
- **Kendra Scott Fundraiser (12/12/18)** in Charlotte, NC
 - Kendra Scott in Charlotte, NC hosted a shopping fundraiser donating 20% of the proceeds to T.E.A.L.®! They raised a total of \$900. Thank you, our amazing volunteer, Mandy, for putting this together and hosting this fundraiser and awareness opportunity!
- **South Carolina New Years Eve Party(12/31/18)** in Greenville,SC
 - B & R Events hosted New Year's Eve 2019 Southern Gala in Greenville, South Carolina, with a portion of the proceeds being donated to T.E.A.L.®. Guests enjoyed an evening of dancing, food, and fun while supporting amazing charities. Thank you to our amazing volunteer, Samantha, for organizing T.E.A.L.®'s involvement in this event!

T.E.A.L.®'s Financials

www.TEALWALK.org/financials

Financial Stewardship

- Since 2011, non-profit rating website **Guidestar** has given T.E.A.L.® an average rating of 5 out of 5 stars and a **Platinum Rating**.
- Since 2012, T.E.A.L.® has been **Top Rated** by **Great Nonprofits**
- Since 2015, T.E.A.L.® has been awarded by **Better Business Bureau** with the **BBB accredited Charity Seal**.
- T.E.A.L.® received a **seal** from **Good Deed Seats** for being one of the top 49 **most innovative national organizations** for giving back in 2016.

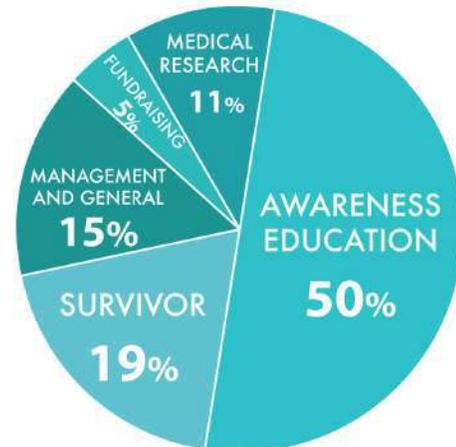


ny.give.org



Financial Statements

- Tell Every Amazing Lady® is a 501(c)3 not for profit organization committed to transparency of its financial operations.
- Our financial documents are public and available for viewing on our website: www.tealwalk.org/financials.
 - 990s
 - Annual Reports
 - Statistics & Expense Breakdown



Financial Reach

- T.E.A.L.® is working to spread its mission to amazing ladies and men everywhere.
- **Tell Every Amazing Lady® has touched the lives of Americans in all 50 states.**
- View T.E.A.L.®'s reach both nationally and globally at www.tealwalk.org/reach



Tell Every Amazing Lady About Ovarian Cancer Louisa M. McGregor Ovarian Cancer Foundation also known as T.E.A.L.®
T.E.A.L.® Community Center 533 16th Street, Brooklyn, N.Y. 11215 info@tealwalk.org
www.TellEveryAmazingLady.org 917-310-4835 www.tealwalk.org Not-For-Profit 501(c)3 Charitable Organization

**T.E.A.L. FOUNDATION
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2017 AND 2016**

	<u>2017</u>	<u>2016</u>
<u>ASSETS</u>		
Current assets:		
Cash (Note 2M)	\$ 368,024	\$ 417,663
Contributions receivable (Note 2C)	54,296	52,343
Inventory (Note 2E)	10,195	6,869
Prepaid expenses	<u>24,912</u>	<u>22,902</u>
Total current assets	457,427	499,777
Property and equipment – net (Notes 2F and 3)	<u>8,845</u>	<u>5,366</u>
Total assets	<u>\$ 466,272</u>	<u>\$ 505,143</u>
<u>LIABILITIES AND NET ASSETS</u>		
Current liabilities:		
Accounts payable and accrued expenses	<u>\$ 15,754</u>	<u>\$ 24,130</u>
Total current liabilities	15,754	24,130
Unrestricted net assets (Note 2A)	440,518	481,013
Temporarily restricted net assets	<u>10,000</u>	<u>-</u>
Total net assets	<u>450,518</u>	<u>481,013</u>
Total liabilities and net assets	<u>\$ 466,272</u>	<u>\$ 505,143</u>

The accompanying notes are an integral part of these financial statements.



**T.E.A.L. FOUNDATION
STATEMENTS OF ACTIVITIES
YEARS ENDED DECEMBER 31, 2017 AND 2016**

	<u>2017</u>			<u>2016</u>
	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>	<u>Total Unrestricted</u>
<u>PUBLIC SUPPORT AND REVENUE:</u>				
Public support:				
Public contributions (Note 2K)	\$ 103,902	\$ 10,000	\$ 113,902	\$ 126,080
Special events revenue (Note 6)	284,502	-	284,502	338,571
City grant revenue	106,639	-	106,639	101,441
Donated materials and services	125,016	-	125,016	106,092
Total public support	<u>620,059</u>	<u>10,000</u>	<u>630,059</u>	<u>672,184</u>
Revenues (Note 2E):				
Net sales	28,446	-	28,446	10,435
Cost of goods sold	<u>46,287</u>	<u>-</u>	<u>46,287</u>	<u>6,204</u>
Gross profit (loss)	<u>(17,841)</u>	<u>-</u>	<u>(17,841)</u>	<u>4,231</u>
Interest and dividend income	<u>315</u>	<u>-</u>	<u>315</u>	<u>140</u>
TOTAL PUBLIC SUPPORT AND REVENUE	<u>602,533</u>	<u>10,000</u>	<u>612,533</u>	<u>676,555</u>
EXPENSES:				
Program services:				
Research	73,679	-	73,679	101,258
Awareness Education	320,401	-	320,401	213,005
Survivor	<u>124,215</u>	<u>-</u>	<u>124,215</u>	<u>126,382</u>
Total program services	<u>518,295</u>	<u>-</u>	<u>518,295</u>	<u>440,645</u>
Supporting services (Note 4):				
Management and general	94,735	-	94,735	76,073
Fundraising	<u>29,998</u>	<u>-</u>	<u>29,998</u>	<u>48,425</u>
Total supporting services	<u>124,733</u>	<u>-</u>	<u>124,733</u>	<u>124,498</u>
TOTAL EXPENSES	<u>643,028</u>	<u>-</u>	<u>643,028</u>	<u>565,143</u>
(DECREASE) INCREASE IN NET ASSETS	<u>(40,495)</u>	<u>10,000</u>	<u>(30,495)</u>	<u>111,412</u>
NET ASSETS – BEGINNING OF YEAR	<u>481,013</u>	<u>-</u>	<u>481,013</u>	<u>369,601</u>
NET ASSETS – END OF YEAR	<u>\$ 440,518</u>	<u>\$ 10,000</u>	<u>\$ 450,518</u>	<u>\$ 481,013</u>



**T.E.A.L. FOUNDATION
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2017 AND 2016**

	2017	2016
Cash flows from operating activities:		
(Decrease) increase in net assets	\$ (30,495)	\$ 111,412
Adjustments to reconcile (decrease) increase in net assets to net cash (used in) provided by operating activities:		
Amortization	4,426	3,793
Changes in operating assets and liabilities:		
Decrease (increase) in assets:		
Prepaid expenses	(2,010)	(17,069)
Contributions receivable	(1,953)	27,759
Inventory	(3,326)	(172)
(Decrease) increase in liabilities:		
Accounts payable and accrued expenses	(8,376)	14,491
Deferred revenue	-	(40,000)
	(41,734)	100,214
Net cash (used in) provided by operating activities		
Cash flows from investing activities:		
Purchases of property and equipment	(7,905)	(2,297)
	(49,639)	97,917
Net (decrease) increase in cash		
Cash – beginning of year	417,663	319,746
Cash – end of year	\$ 368,024	\$ 417,663



T.E.A.L. FOUNDATION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2017 AND 2016

	Program Services				Supporting Services			Total 2017	Total 2016
	Research	Awareness Education	Survivor	Total	Management and General	Fundraising	Total		
Compensation and related expenses:									
Salaries and wages	\$ 3,886	\$159,847	\$ 49,091	\$212,824	\$ 14,781	\$ 9,826	\$ 24,607	\$237,431	\$167,075
Payroll taxes	322	11,526	2,339	14,187	1,226	815	2,041	16,228	12,474
Employee benefits	341	12,190	2,474	15,005	1,297	862	2,159	17,164	14,025
Total compensation and related expenses	4,549	183,563	53,904	242,016	17,304	11,503	28,807	270,823	193,574
Research grants:									
Grants awarded	65,035	-	5,000	70,035	-	-	-	70,035	90,000
Occupancy:									
Rent	1,885	18,358	13,930	34,173	7,620	3,464	11,084	45,257	32,069
Property and casualty insurance	322	3,115	2,347	5,784	959	352	1,311	7,095	5,572
Telephone	149	1,148	1,028	2,325	472	149	621	2,946	3,727
Licenses and fees	106	13,040	3,585	16,731	362	4,647	5,009	21,740	23,754
Professional fees:									
Legal and accounting	96	3,707	634	4,437	54,226	96	54,322	58,759	33,270
Outside services	30	6,321	910	7,261	5,629	4,213	9,842	17,103	18,375
Administration:									
Mailing, printing, and postage	300	9,931	2,122	12,353	71	1,642	1,713	14,066	8,611
Office and miscellaneous	1,156	45,499	20,170	66,825	3,423	2,624	6,047	72,872	84,289
Equipment rental	49	2,912	1,601	4,562	49	243	292	4,854	4,938
Bank charges	-	-	-	-	190	-	190	190	52
Meals and entertainment	-	43	75	118	-	2	2	120	835
Travel	2	1,187	300	1,489	4	120	124	1,613	1,676
Advertising and public relations	-	31,577	18,609	50,186	-	943	943	51,129	60,608
Total expenses before amortization and donated materials and services	73,679	320,401	124,215	518,295	90,309	29,998	120,307	638,602	561,350
Amortization	-	-	-	-	4,426	-	4,426	4,426	3,793
	<u>\$ 73,679</u>	<u>\$320,401</u>	<u>\$124,215</u>	<u>\$518,295</u>	<u>\$ 94,735</u>	<u>\$ 29,998</u>	<u>\$124,733</u>	<u>\$643,028</u>	<u>\$565,143</u>



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www.TellEveryAmazingLady.org 917-310-4835 www.tealwalk.org Not-For-Profit 501(c)3 Charitable Organization

T.E.A.L.®'s Achievements



Yankees Manager, Joseph Girardi, Mets Manager, Terry Collins, T.E.A.L.® CEO & Co-founder, Pamela Esposito-Amery and actor, Steve Buscemi



CEO, Pamela Esposito-Amery appeared as a guest on the Dr Oz Show titled, "What's your Cancer Risk?"



- Since 2009, T.E.A.L.® has raised over \$3 million to benefit groundbreaking ovarian cancer **research and awareness** with the help of our loyal donors and amazing staff and volunteers.
- As the only ovarian cancer community center, the T.E.A.L.® Community Center hosts regular workshops for survivors, caregivers, and the general public. We offer virtual opportunities for anyone to get involved in our programming, no matter where you live!
- **Established by T.E.A.L.®** in 2012, Citi Field and the New York Mets partner with T.E.A.L.® to host the Annual **Ovarian Cancer Awareness Night at Citi Field**.
- The Brooklyn T.E.A.L.® Walk/5K Run is the **largest ovarian cancer walk** in New York City and T.E.A.L.® Walk programs take place every September in cities around the country. Thousands of people from ages 9 to 90 come out and support National Ovarian Cancer Awareness Month.
- Every year we expand our September Awareness Campaign during National Ovarian Cancer Awareness Month. T.E.A.L.® partners with local businesses and organizations to turn buildings and monuments the color teal.
- Our CEO, Pamela has appeared on many television shows including **The Doctor Oz Show** in a segment about the risk factors of ovarian cancer.
- Creating global awareness for ovarian cancer, we not only have a large digital reach but, we've been honored to ring the **NASDAQ** opening bell, the **New York Stock Exchange** opening and closing bells.
- Over the past 11 years Tell Every Amazing Lady® has funded **research** at prestigious institutions, reached millions in raising awareness, and supported thousands of *amazing ladies* and their families in the fight against ovarian cancer.



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T.E.A.L.®'S IMPACT IN 2018

**TELL EVERY AMAZING LADY®
HAS TOUCHED THE LIVES OF
AMERICANS IN ALL 50 STATES**



INDIVIDUALS HAVE VISITED OUR
COMMUNITY CENTER EACH YEAR SINCE 2015

T.E.A.L.® HAS



YOUTH AMBASSADORS LOCATED FROM THE EAST TO
WEST COAST! THESE 3 YOUNG WOMEN ARE
DEVOTED TO SPREADING AWARENESS & EDUCATING
THEIR PEERS ABOUT OVARIAN CANCER.

FOR EVERY \$1 DONATED
YOUR MONEY GOES TOWARDS:



SURVIVOR PROGRAM



AT THE T.E.A.L.®
COMMUNITY CENTER



SURVIVORS RECEIVED
CHEMO SUPPORT BOXES

RESEARCH PROGRAM



MEDICAL RESEARCH STUDIES WERE
FUNDED THROUGH T.E.A.L.® AT

OCRFA Ovarian Cancer
Research Fund Alliance

AND



IN 2018,
T.E.A.L.® WALK/RUN™
PROGRAMS HAD...



REACHED THROUGH
DIGITAL OUTREACH AND
SOCIAL MEDIA

Global Achievements

Tell Every Amazing Lady® is based in Brooklyn, New York, but over the past 10 years we have seen many of our achievements reach a global audience.



In September 2017, Bloomberg Radio hosted T.E.A.L.® CEO and Co-Founder Pamela Esposito-Amery on the Bloomberg Markets series with Carol Massar to discuss the origins of the Annual T.E.A.L.® Walk/5K Run™. Additionally they discussed the importance of the work T.E.A.L.® is doing to promote public awareness of ovarian cancer and achieve our mission.

In 2017, Tell Every Amazing Lady® was recognized by the New York Stock Exchange and rang the closing bell on the teal lit NYSE floor. The previous year T.E.A.L.® had the opportunity to ring the opening bell of the New York Stock Exchange. Both events were live streamed globally and are available to watch on the NYSE website. In 2015 T.E.A.L.® was honored to ring the NASDAQ opening bell. In honor of the events, throughout the day T.E.A.L.® lit the Marketsite building in Times Square with a repeated presentation of the morning's presentation and the Tell Every Amazing Lady® logo. Tell Every Amazing Lady® survivors, board members, and staff wore teal to raise awareness throughout the event.

Each year since 2015, T.E.A.L.® has had the opportunity to open the NASDAQ, and open and close the NYSE creating worldwide awareness. During the opening of the NASDAQ, T.E.A.L.® was featured on the huge digital screens that filled Times Square.

Our CEO was featured in an ovarian cancer segment on the Dr. Oz Show in 2013.

In 2011 Pamela appeared twice on Health Talk With Dr Manny Alvarez, which is internationally syndicated on Fox and broadcast locally. An early accomplishment of the foundation, they discussed what was then the 3rd Annual T.E.A.L.® Walk and the late Louisa M. McGregor.

For the past 10 years T.E.A.L. has funded research in world-renowned hospitals and research institutions throughout the nation. These include studies at Johns Hopkins University, Massachusetts General Hospital, and Memorial Sloan Kettering Cancer Center to name a few.



We distribute awareness cards throughout the country in english, spanish, german, chinese, italian, french, and arabic. Support for T.E.A.L.® extends across the United States and into countries around the world.



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Tell Every Amazing Lady® Programs T.E.A.L.®'s Mission

Promote Public Awareness and Education

Provide Support to Survivors

Fund Research

Find the Cure for Ovarian Cancer!



T.E.A.L.® Awareness & Education Programs

All of our events and programs aim to provide ovarian cancer awareness and education to the community

COMMUNITY OUTREACH



T.E.A.L.® prints over **30,000 pieces** of educational material, such as awareness cards with signs and symptoms of ovarian cancer, that have also been translated into 6 languages. These materials are distributed throughout various communities in the U.S. (businesses, schools, doctors' offices, community centers, & more)



T.E.A.L.® participates in **over 50 health fairs, symposiums, and lectures** at schools, universities, community centers and hospitals throughout the year to provide information about ovarian cancer and educate communities about this important women's health issue

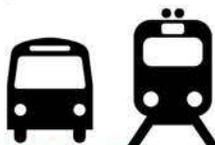


PUBLIC AWARENESS CAMPAIGN

September is **Ovarian Cancer Awareness Month**. During this month, we organize a vigorous and dynamic awareness program around New York City and beyond.



Each September, T.E.A.L.® partners with local business and organization to turn New York City buildings and monuments teal, including **Brooklyn Borough Hall, New York City Hall, & The Coney Island Parachute Jump at Luna Park** to spread awareness about Ovarian Cancer



T.E.A.L.® Ad Campaign

Since 2013, T.E.A.L.® has taken over NYC with posters and banners throughout September for Ovarian Cancer Awareness Month. These ads were on subway platforms, kiosks, buses all over New York City.



Brooklyn Businesses tie a teal ribbon around a tree outside each business paired with a poster describing what the ribbon symbolizes. T.E.A.L.® partners with Turn the Towns Teal® to provide ribbons for this ovarian cancer awareness initiative in September.

T.E.A.L.® WORKSHOPS, WEBINARS, & ADDITIONAL EVENTS



Free T.E.A.L.® educational workshops

hosted at T.E.A.L.®'s Community Center moderated by volunteers and open to anyone that has been touched by ovarian cancer, such as survivors, caregivers, family members, friends, and any interested members of the local community.



T.E.A.L.® Webinars

T.E.A.L.® hosts a variety of **free, globally accessible educational webinars** on a variety of topics related to ovarian cancer, including but not limited to genetic risks and surgery for recurrent ovarian cancer. These webinars are moderated by medical professionals and are open to anyone who's been touched by ovarian cancer.



Annual Ovarian Cancer Awareness Day at Citi Field

Since 2012, T.E.A.L.® has helped establish this annual event at Citi Field during a NY Mets game. T.E.A.L.® turns the stadium teal, drawing attention to the color and the cause to all in attendance.



T.E.A.L.® Walk/Run Program

T.E.A.L.®'s largest and most successful awareness event is the Annual Brooklyn T.E.A.L.® Walk/Run. Thousands of people from NYC and across the USA gather in Prospect Park annually to walk or run for ovarian cancer and honor survivors. At the Walk, information about ovarian cancer risk factors, signs and symptoms are distributed. T.E.A.L.® has successfully launched other satellite T.E.A.L.® Walks as part of a planned initiative to spread nationally and reach more people than ever in the coming years.



Learn more at www.TellEveryAmazingLady.org/Workshops

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www.TEALWALK.org
www.TellEveryAmazingLady.org

T.E.A.L.® PROGRAMS & PARTNERSHIPS

As part of T.E.A.L.®'s Awareness and Education Program,

- T.E.A.L.® mentors youth ambassadors to engage and educate diverse audiences about this important women's health issue.
- T.E.A.L.® helps fund partnership programs at schools and hospitals, in New York and the Metropolitan area to educate students, survivors, and those at risk.
- T.E.A.L.® also volunteers with different organizations to promote ovarian cancer awareness.



T.E.A.L.®'s Youth Ambassador Program

This Ambassador Program provides unique hands-on, learning experience to youth who wish to directly impact their community. The **Tell Every Amazing Lady® Youth Ambassador(s)** acts as a representative of T.E.A.L.® and helps expand our awareness endeavors to educate, engage, and empower women & girls in their community to Tell Every Amazing Lady® about the signs, symptoms, and risk factors for ovarian cancer through awareness events, partnerships, campaigns, wellness activities, volunteerism, and additional dynamic opportunities.



Survivor Course Program

T.E.A.L.® has sponsored and participated in Survivor Courses hosted by the Foundation for Women's Cancer. This program directly impacts the lives of survivors. These events are created to provide valuable resources and information to ovarian cancer survivors about medical and health options available to them (including clinical trials) and offers them the opportunity to ask questions directly to medical professionals.

Survivors Teaching Students® Program

T.E.A.L.® volunteered in OCNA's STS program where survivors engage with medical students to educate this next generation of medical professionals about ovarian cancer in order to diagnose and treat the disease at its earliest stages to save women's lives at no charge in more than 90 U.S. Medical schools.



T.E.A.L.® PSAs and DIGITAL MEDIA



T.E.A.L.® has promoted and shared many PSA videos on its various social media channels to raise awareness about the signs and symptoms of ovarian cancer. These videos have featured T.E.A.L.®'s very own survivors, NYC Council Member Rafael Espinal, Stacey Sager of Channel 7's ABC Eyewitness News, Actor Steve Buscemi, Mallory Hagan Miss America 2013, Race Taylor from 95.5 WPLJ, and many more.
Visit www.TellEveryAmazingLady.org/PSA to see these videos.



T.E.A.L.® also utilizes its **website** and various **social media channels** to share signs, symptoms, and important facts about ovarian cancer. T.E.A.L.® participates in online awareness campaigns on these channels and send many e-mail blasts, reaching over 250,000 people. The website highlights survivor stories as well as stories about T.E.A.L.®'s newest awareness events throughout the country.

Visit www.TellEveryAmazingLady.org to learn more.

PRESS & MEDIA



T.E.A.L.® connects with local and national media to get the message out across as many channels as possible. This includes various radio stations, news channels, and local newspapers to share the message: There is no screening test for ovarian cancer and women need to be educated and vigilant about the signs and symptoms.



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T.E.A.L.®'s September Awareness Program

For T.E.A.L.®'s September Awareness Program each year, T.E.A.L.® partners with local businesses and organizations to turn businesses, buildings, & monuments in NYC and beyond teal to spread awareness about ovarian cancer.

Local Organizations support T.E.A.L.® during the Month of September by lighting or decorating businesses, buildings, and monuments the color teal

The goal of this campaign is to spread awareness of the signs, symptoms and risk factors of ovarian cancer, to educate communities about the importance of early detection, to provide support to ovarian cancer survivors and to generate funds for further research to find a cure and a screening test for this disease.



Since 2015, the **Parachute Jump at Luna Park in Coney Island**, Brooklyn, NY has been lit teal for the first week of September.



In September 2015, Tell Every Amazing Lady® rang the **NASDAQ opening bell** with our T.E.A.L.® board, survivors, staff and loyal supporters to spread Global Awareness for Ovarian Cancer Awareness Month.



Since 2013, T.E.A.L.® has partnered with **Brooklyn Borough Hall** for the **lighting of Borough Hall the color teal** for Ovarian Cancer Awareness Month. A press conference is held to educate the Brooklyn community about the signs and symptoms of ovarian cancer.



Since 2016, T.E.A.L.® has lit **New York City Hall the color teal** in honor of the end of September, National Ovarian Cancer Awareness Month.

Each year, we turn neighborhoods **teal** by partnering with local organizations, businesses, and schools. T.E.A.L.® ties a teal ribbon outside each business with a window poster that explains what the ribbon symbolizes. The ribbons remain on trees for the whole month of September. T.E.A.L.® partners with **Turn The Towns Teal®**, who provides ribbons for this initiative.

Some of our partners for this ribbon campaign include: **Myrtle Ave Business Improvement District (BID)**, NY Branches of Investors Bank, and many more!



This year 109 homes and 27 businesses throughout Greenwich CT including the **South Beach Fire Department** and the **Town Hall** displayed teal lights to raise awareness. T.E.A.L.® also partnered with the **Greenwich YWCA** to host seminar about "How to Prevent and Survive Ovarian Cancer".



• **Various Press:** on 1010Wins, BBox Radio, Sirius XM Patriot Radio, WABC, iheartmedia & More!

• **Annual Press Conferences** at Brooklyn Borough Hall and at Parachute Jump at Luna Park in Coney Island

• **Community Outreach:** T.E.A.L.® participates in health fairs, events, and lectures throughout New York City all year round to promote ovarian cancer awareness and education, especially during September for National Ovarian Cancer Awareness month.

• **T.E.A.L.® Walks** takes place in various locations throughout the country including Brooklyn, NY; Savannah, GA; Litchfield, CT; Whitesboro, NY; McCalla, Alabama; Fairfield, Pennsylvania; Highland Mills, NY and Boardman, Ohio.

• Since 2013, T.E.A.L.® has taken over New York City with a series of Tell Every Amazing Lady® **posters and banners** throughout September for National Ovarian Cancer Awareness Month. These advertisements are on **subway platforms, kiosks, buses, and T.E.A.L.® Banners around Prospect Park.**



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T.E.A.L.® Public Awareness Lighting Campaigns

Each September during Ovarian Cancer Awareness Month T.E.A.L.® lights New York City Landmarks the color teal in honor of National Ovarian Cancer Awareness Month. These lightings engage the public and bring awareness of the importance of ovarian cancer education to the people of New York City.

Since 2013, Tell Every Amazing Lady® has annually lit Brooklyn Borough Hall teal during September and the lighting is accompanied by a press conference. Important members of the community have spoken at this event including Brooklyn Borough President, our T.E.A.L. CEO Pamela Esposito-Amery, Council Member Rafael Espinal, and Council Member Laurie Cumbo.



Since 2015 T.E.A.L.® has annually lit Coney Island's Luna Park Parachute Jump. The amusement park attraction displays the letters T-E-A-L for three days, lighting the park teal. The lighting ceremony is introduced by a press conference including Councilman Mark Treyger and T.E.A.L.® volunteers, supporters, survivors, and families touched by Ovarian Cancer.

To honor the end of National Ovarian Cancer Month every year since 2016, Tell Every Amazing Lady® brings ovarian cancer awareness to the borough of Manhattan with the Annual teal lighting of New York City's City Hall.



Throughout the year T.E.A.L.® continues to light monuments and host large events to spread awareness about this disease and unite the city and all those who have been impacted by Ovarian Cancer.

In 2015 T.E.A.L. ® was honored to ring the NASDAQ opening bell. The ceremony included an opportunity for our CEO to speak and get our message out to the world. Tell Every Amazing Lady®



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was included in all public broadcasting around this event including the huge digital screens in Times Square that day. T.E.A.L.® survivors, board members, and staff in attendance wore teal to help increase awareness throughout the global event.

In 2018, Tell Every Amazing Lady® was recognized by the New York Stock Exchange and rang the opening bell on the teal lit NYSC floor. The building's interior digital screens were turned teal for the day as well. The event was broadcast live around the world. Supporters, survivors, board members, and T.E.A.L.® staff gathered to help raise awareness of the Tell Every Amazing Lady® About Ovarian Cancer mission, programs and events which help us attain those goals. In the

previous year T.E.A.L.® gathered at the New York Stock Exchange to ring the opening bell on the Stock Exchange floor.



In 2012, T.E.A.L.® helped establish Ovarian Cancer Awareness Night at CitiField. Every year since, T.E.A.L.® has been actively involved in the planning of this amazing night dedicated to Ovarian Cancer Awareness at Citi Field. Every year we bring awareness of ovarian cancer to baseball fans as we help kick off the pre-game show on the field, teal LED lights and fireworks illuminate our supporters in the stands and messages about ovarian cancer are played on the stadium screens throughout the game.



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T.E.A.L.® lit the lobby of the Brooklyn Museum Teal during our 10 Years of Amazing Gala, to raise awareness about ovarian cancer for New York City residents. Visible from Eastern Parkway all night long- it was a great opportunity for passerby to learn more about T.E.A.L.® and what the color teal symbolizes.



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Some Friends of T.E.A.L.[®] & Sponsor Support

*Partners - includes groups T.E.A.L.[®] has partnered with to create programs and resources

* Sponsors - includes monetary/customized sponsorships for events, programs, & foundational needs

* Friends - includes groups that have collaborated with T.E.A.L.[®] through large-scale volunteer help, Awareness Events, in-kind donations, & shop promotions

Partners

- Amazon Smile
- Citi Field & New York Mets
- Ebay
- GoodSearch

Sponsors

- AstraZeneca
- Astoria Bank
- Basser Center for BRCA at Penn Medicine
- BKLYNER/Corner Media Group
- Boxed Water
- Brooklyn Burger/Stein Meats
- Brooklyn Nets
- Brooklyn Periodontics & Implantology
- Cement and Concrete Workers New York, NY Laborer's International Union of North America Local 20
- Changing Our World
- Corner Media Group
- CVS Health
- DAVIDs TEA
- GoMacro
- Google
- Grande Cosmetics
- Harbor Fitness
- Helomics
- Investors Bank
- iHeartMedia
- KIND
- Maimonides Medical Center
- Maria's Bistro Mexicano
- Midas Tire and Auto Service
- Midwood Ambulance
- Myriad Genetics
- Nibmor
- North Shore LIJ Care Connect
- OG/GYN Associates of Central New York
- ParTech Inc.
- Pop Chips
- Precision Therapeutics
- Provista Diagnostics
- Riad Represents
- RMA of New Jersey

- RMA of New York
- Sephora
- Snapple
- Star Cruiser
- TD Bank
- Vermillion Inc./Aspira Labs
- Vitamin Water
- Walgreens
- WABC Eyewitness 7 News
- WPLJ

NYC Schools

- Berkeley Carroll Upper School
- Bishop Kearney High School
- Brooklyn College
- Fontbonne Hall Academy
- Medgar Evers College Preparatory School
- St Joseph's College
- Xavier High School
- William E. Grady High School
- Kingsborough Community College

Friends

- 4C Foods Corporation
- A Stitch Above
- Adriana Trigiani
- Affairs Afloat
- Alex and Ani
- American Paper Supply
- Aqua
- Aristo Deli
- B Floral
- BakeHouse Bistro
- Baked by Melissa
- Balance Bar
- Bare
- Bauli
- Bergdorf Goodman
- Black Bear
- Bon Jovi
- BronxNet
- Brooklyn Adult Learning Center
- Brooklyn Botanic Garden
- Brooklyn Boulders
- Brooklyn Borough Hall
- Brooklyn Central
- Brooklyn Cupcake
- Brooklyn Cyclones
- Brooklyn Museum
- Brooklyn Roasting Company
- Burger and Barrel
- Cabot Creamery
- California Blooms
- Carnival Foundation
- Chamber's Hotel

- Citi Bike
- City Sightseeing Cruises
- Collection 18
- Completely Bare HiTech Spa
- Cool Off-Cool Health Formulas
- Costco
- Cross Bay Diner
- Crown Trophy
- Dankin Farm
- Desperately Seeking Sandwich
- Di Donato Pretzels
- Dime Savings Bank of Williamsburgh
- Drive495
- D'mai Spa
- East Wind Snack Shop
- Einstein Plumbing
- El Pollito Mexicano
- Front Street Pizza
- El Toro Blanco
- Enzo's Brick Oven Pizza
- E.T. Browne Drug Co., Inc.
- Exceed Physical Culture Track Club
- Floral Fantasy
- Foods of New York Tours
- Fox Paper
- Gino's Restaurant
- Goldy + Mac
- Gray Line New York
- Green Mountain Coffee
- Green Spa
- Guven Design
- Hello World Communications
- Hera Women's Cancer Foundation
- Hilton Times Square
- HintWater
- Holiday Inn Express
- Home Depot
- iHeartGuts
- It's T-Shirt Time
- JLeW Bags
- Joe Girardi
- Jo Malone Boutique at Bergdorf Goodman
- Keyfood-Mill Basin, Brooklyn
- Keyfood-Park Slope, Brooklyn
- Kenyon Charitable Foundation
- Kstone Partners
- Los Politos III Mexican Bistro
- Kimo Kards
- KTVMI
- Lafayette Street Partners
- L'albero Dei Galati
- Laura Mercier Boutique at Bergdorf Goodman
- L'Oreal
- Landi's Pork Store



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- Lenny's Pizzeria
- Levain Bakery
- Life Ice
- Lions Club District 20-K1
- Locanda Verde
- Lotus Bakeries
- Lowes
- LuBella Boutique
- LuHopa Boutique
- Lunetta Restaurant
- Macanta
- Madison Florist
- Marine Park Golf Course
- Marine Park Hardware
- Methodist Hospital
- Michael's Restaurant
- Mile End Deli
- Mimi's Hummus
- Modells
- Mountain Styles & Spa
- NACOPRW
- News12
- New Pig
- New York Jets & Mark Sanchez
- New York Mets
- New York Yankees
- Novotel New York Times Square
- Nu Hotel
- Oasis Diner
- OPI
- Oriental Trading
- Over The Moon
- Pastaza's
- Pentell
- Printing Max
- Pure Barre Park Slope
- Ridgewood Savings Bank
- Sandbox Studios
- SelfieCookie
- Seventh Generation
- Share
- Simply Gum
- Skicks
- Slope Wellness
- Smart Water
- Society Men
- SoulCycle
- Soy Joy
- St. Athanasius Youth Program
- Staples
- Stowe Weekend of Hope
- Sundaes by the Park
- Target
- Terry Collins
- The Clean Seat
- The East Reservoir
- The Hermitage Club
- The Lacey Gallagher Cause
- The Lucerne Hotel
- The Sicilian
- The Treats Truck
- Three Guys Catering Co
- Thrive Cosmetics
- Tina's Wish
- Tix4acause
- Top of the Rock Observation Deck
- Travel Set Go
- Vikki's Restaurant
- Washington Jefferson Hotel
- Watson Hotel
- Wayne Agassi Salon and Spa
- Wellington Hotel
- Wild Bagels
- Windsor Café
- WristStory.com
- Yelp
- Yoga Sole
- Yoga Vida
- Zestra



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